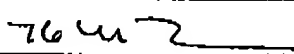


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Sample Form (08-04)

## AUTHORIZATION TO ACT IN A REPRESENTATIVE CAPACITY

In re Application of: WeiJun Li					
Application No. 09/747,775					
Filed: December 22, 2000					
Title:  Advertising Enabled Digital Content					
Attorney Docket No. 031994-170	Art Unit: 3622				
<p>The practitioner named below is authorized to conduct interviews and has the authority to bind the principal concerned. Furthermore, the practitioner is authorized to file correspondence in the above-identified application pursuant to 37 CFR 1.34:</p> <table border="1"><thead><tr><th>Name</th><th>Registration Number</th></tr></thead><tbody><tr><td>Sanford Colb</td><td>26,856</td></tr></tbody></table>		Name	Registration Number	Sanford Colb	26,856
Name	Registration Number				
Sanford Colb	26,856				
<p>This is not a Power of Attorney to the above-named practitioner. Accordingly, the practitioner named above does not have authority to sign a request to change the correspondence address, a request for an express abandonment, a disclaimer, a power of attorney, or other document requiring the signature of the applicant, assignee of the entire interest or an attorney of record. If appropriate, a separate Power of Attorney to the above-named practitioner should be executed and filed in the United States Patent and Trademark Office.</p>					
SIGNATURE of Practitioner of Record					
Signature 	Date January 5, 2006				
Name Kirk M. Nuzum	Registration No., if applicable 38,983				
Telephone (650) 622-2300					

This form offers a sample or suggested format for an authorization for an agent. See MPEP § 713.05 for more information. This sample form is not an OMB officially approved form.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

I hereby certify that this correspondence is being submitted by facsimile transmission to the Director of the U.S. Patent and Trademark office, P.O. Box 1450, Alexandria, VA 22313-1450, to the following facsimile number:

Facsimile Number: 1.571.273.8300  
Date of Transmission: January 5, 2006

  
Joy A. Roeder